



Best Foot Forward
for pedestrian safety

FACTS: PEDESTRIAN SAFETY

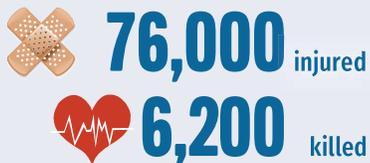
Florida Statutes - Pedestrians; traffic regulations

F.S. 316.130 (7)*: Florida law requires drivers to stop and remain stopped at any marked crosswalk to allow a pedestrian to cross a roadway when the pedestrian steps into or is in the crosswalk. *Summarized. Multiple statutes apply.

FAILURE TO YIELD = **\$164** + **3 POINTS**
minimum fine on your license

National Data

Federal reports estimate 55,000 pedestrians were injured and more than 7,300 pedestrians were killed in 2021. ⁽¹⁾



Pedestrian deaths increased by 3.9% from 2019 to 2020. That's an increase of 244 lives lost, from 6,272 to 6,516.



59%
occurred on high traffic, high speed, wide roads

Heavy traffic, high speeds and wide roads make main thoroughfares dangerous for pedestrians. In 2018, 59% of pedestrian fatalities happened on these roads. ⁽⁷⁾

Florida Data

Pedestrians make up nearly 21% of all the traffic fatalities ⁽¹⁾

20.9%



Florida accounts for more than 10% of all pedestrian deaths in the country. ⁽¹⁾

Metro Orlando Data

On average, 3 pedestrians are injured every day, and at least 1 is killed every week. ⁽⁴⁾



Florida metropolitan areas were ranked as the most dangerous places to walk in the nation (including Orlando-Kissimmee-Sanford). ⁽²⁾



What are some of the contributing factors?

1 Speed hit by a vehicle traveling:



1 out of 10 survives



9 out of 10 survive

2 Streets designed for cars, rather than for the safety of all road users.

3 Drivers who violate traffic laws and drive distracted. Example: You **MUST YIELD** and stop for a pedestrian in a crosswalk (even if you have a green light).

Across the country, there is an epidemic of pedestrian deaths. In 2020, a pedestrian was killed every 81 minutes, nationwide. ⁽¹⁾

Since 2012, Smart Growth America's Dangerous by Design report has ranked Metro Orlando as one of the top 10 most dangerous places in the country for pedestrians.

From 2011 to 2020, nearly **55,775** Americans walking were hit and killed by drivers. ⁽¹⁾



For more information, visit

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STEPPING UP FOR SAFETY

Fast Facts About BFF

Proven progress – More drivers are complying with the law and yielding to pedestrians in crosswalks today than they were 8 years ago.



On roads 40 mph or higher, the driver yield rate has risen from 2% to 43% over the last 8 years.



43% yield rate

Best Foot Forward's educational initiatives include community outreach efforts where pedestrian safety messages are presented to communities where locals live and play. The program's message has been presented to more than 130,000 Central Florida residents since 2012.

In The Numbers

23% of pedestrian fatalities nationwide involved hit-and-run drivers.⁽¹⁾



14% of pedestrian fatalities in Florida occur in marked crosswalks.⁽⁵⁾

Between 2018 and 2019, pedestrian fatalities in the Orlando Metro area increased by 22%.⁽⁶⁾

It's not the tourists' fault:

93% of pedestrians killed in Florida live here.

96% of drivers who hit pedestrians in Florida live here.⁽⁶⁾

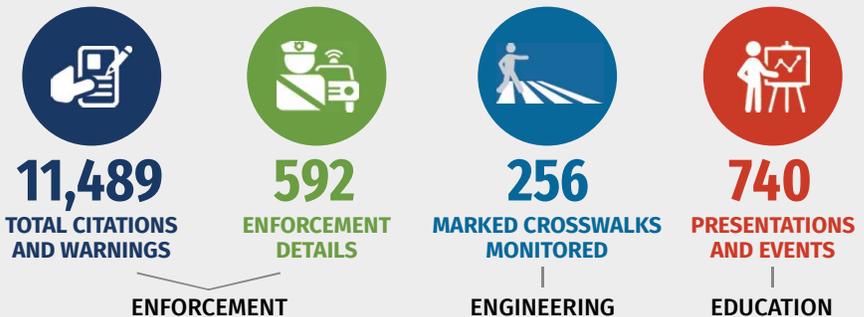
Central Florida has an established problem with crashes that injure and kill pedestrians. The **Best Foot Forward Coalition** believes the status quo is unacceptable. There is no silver bullet to end pedestrian crashes, but previous successes, combined with continued persistence can make a proven difference. Pedestrians' deaths and injuries are not accidents, but crashes that can be prevented.

In 2012, the Best Foot Forward coalition formed with MetroPlan Orlando, the City of Orlando and Orange County as founding partners. The program has expanded to include Osceola and Seminole Counties and the cities of Apopka, Casselberry, Kissimmee, Longwood, Oakland, St. Cloud and Winter Park. We are proud to work with more than 30 partners to make Central Florida safer for all road users.

The mission of the Best Foot Forward program is to lower pedestrian fatalities and injuries by getting more drivers to yield and stop for people in crosswalks, as Florida law requires.

Progress from 2012 to date

Orange, Osceola & Seminole Counties



Best Foot Forward Coalition



Best Foot Forward depends on every resident and organization working toward one common purpose – people before cars. BFF seeks community ideas to make walking a “normal” activity by identifying problematic areas and creating real solutions in neighborhoods. Step up for safety.

*Data as of 08/16/2022

1. NHTSA, Traffic Safety Facts (May 2022)
2. Smart Growth America, Dangerous by Design 2021
3. National Center for Injury Prevention and Control, CDC
4. Signal Four Analytics, 2021
5. Center for Urban Transportation, University of South Florida
6. MetroPlan Orlando, 2017
7. Governors Highway Safety Assn. Report, May. 2021



Best Foot Forward is administered by Bike/Walk Central Florida, 501(c)(3).