



FACTS: PEDESTRIAN SAFETY

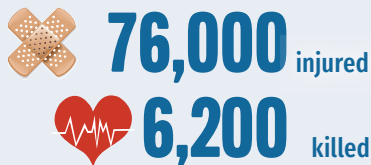
Florida Statutes - Pedestrians; traffic regulations

F.S. 316.130 (7)*: Florida law requires drivers to stop and remain stopped at any marked crosswalk to allow a pedestrian to cross a roadway when the pedestrian steps into or is in the crosswalk. *Summarized. Multiple statutes apply.

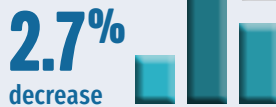
FAILURE TO YIELD = **\$164** + **3 POINTS**
minimum fine on your license

National Data

Federal reports estimate more than 76,000 pedestrians were injured and 6,200 pedestrians were killed in 2019.⁽¹⁾



Pedestrian deaths decreased by 2.7% from 2018 to 2019. That's an decrease of 169 lives lost, from 6,374 to 6,205.⁽¹⁾



59%
occurred on
high traffic,
high speed,
wide roads

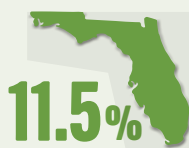
Heavy traffic, high speeds and wide roads make main thoroughfares dangerous for pedestrians. In 2018, 59% of pedestrian fatalities happened on these roads.⁽⁷⁾



Florida Data

Pedestrians make up more than 22% of all the traffic fatalities.⁽¹⁾

more than **22%**



Florida accounts for more than 11% of all pedestrian deaths in the country.⁽¹⁾

Metro Orlando Data

On average, 3 pedestrians are injured every day, and at least 1 is killed every week.⁽⁴⁾



Florida metropolitan areas were ranked as the most dangerous places to walk in the nation (including Orlando-Kissimmee-Sanford).⁽²⁾



What are some of the contributing factors?

1 Speed hit by a vehicle traveling:



1 out of 10 survives



9 out of 10 survive

2 Streets designed for cars, rather than for the safety of all road users.

3 Drivers who violate traffic laws and drive distracted. Example: You **MUST YIELD** and stop for a pedestrian in a crosswalk (even if you have a green light).

Across the country, there is an epidemic of pedestrian deaths. In 2019, a pedestrian was killed every 85 minutes, nationwide.⁽¹⁾
In 2009, Smart Growth America's Dangerous by Design report named Metro Orlando the #1 most dangerous place in the country for pedestrians. In 2021, we are still at the top of the list.⁽²⁾

From 2010 to 2019, nearly **54,500** Americans walking were hit and killed by drivers.⁽¹⁾



For more information, visit

iYield4peds.org

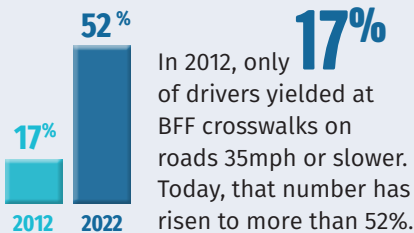
Contact: info@bikewalkcf.org
407-542-6074



STEPPING UP FOR SAFETY

Fast Facts About BFF

Proven progress – More drivers are complying with the law and yielding to pedestrians in crosswalks today than they were 8 years ago.



On roads 40 mph or higher, the driver yield rate has risen from 2% to 43% over the last 8 years.

43% yield rate



Best Foot Forward's educational initiatives include community outreach efforts where pedestrian safety messages are presented to communities where locals live and play. The program's message has been presented to more than 130,000 Central Florida residents since 2012.

In The Numbers

20% of pedestrian fatalities nationwide involved hit-and-run drivers.⁽¹⁾



14% of pedestrian fatalities in Florida occur in marked crosswalks.⁽⁵⁾

Between 2018 and 2019, pedestrian fatalities in the Orlando Metro area increased by 22%.⁽⁶⁾

It's not the tourists' fault:

93% of pedestrians killed in Florida live here.

96% of drivers who hit pedestrians in Florida live here.⁽⁶⁾

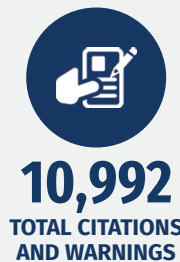
Central Florida has an established problem with crashes that injure and kill pedestrians. The **Best Foot Forward Coalition** believes the status quo is unacceptable. There is no silver bullet to end pedestrian crashes, but previous successes, combined with continued persistence can make a proven difference. Pedestrians' deaths & injuries are not accidents, but crashes that can be prevented.

In 2012, the Best Foot Forward coalition formed with MetroPlan Orlando, the City of Orlando and Orange County as founding partners. The program has expanded to include Osceola and Seminole Counties and the cities of Apopka, Casselberry, Kissimmee, Longwood, Oakland, St. Cloud and Winter Park. We are proud to work with more than 30 partners to make Central Florida safer for all road users.

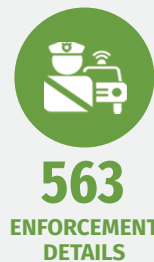
The mission of the Best Foot Forward program is to lower pedestrian fatalities and injuries by getting more drivers to yield and stop for people in crosswalks, as Florida law requires.

Progress from 2012 to 2021

Orange, Osceola & Seminole Counties



ENFORCEMENT



ENGINEERING



EDUCATION

Best Foot Forward Coalition



Best Foot Forward depends on every resident and organization working toward one common purpose – people before cars. BFF seeks community ideas to make walking a “normal” activity by identifying problematic areas and creating real solutions in neighborhoods. Step up for safety.

*Data as of 02/18/2022

1. NHTSA, Traffic Safety Facts (May 2021)
2. Smart Growth America, Dangerous by Design 2021
3. National Center for Injury Prevention and Control, CDC
4. Signal Four Analytics, 2021
5. Center for Urban Transportation, University of South Florida
6. MetroPlan Orlando, 2017
7. Governors Highway Safety Assn. Report, May, 2021



Best Foot Forward is administered by Bike/Walk Central Florida, 501(c)(3).

UPDATED 02/18/22