

# WHY DOES

# PEDESTRIAN SAFETY

# MATTER IN CENTRAL FLORIDA?



#1 ranked “**Most Dangerous**” metro area for pedestrians in the nation.



Average number of people **struck each day** by local drivers.

**3**

**1** Average number of people **killed each week** by local drivers.



1 out of 10 people survive if struck by car traveling at 40mph.

**10%**

## IT'S TIME TO PUT OUR BEST FOOT FORWARD

**Best Foot Forward**, a grassroots pedestrian safety program, has one goal: get more drivers to yield to people in crosswalks, as Florida law requires. BFF seeks to change driver behavior through *education*, *engineering* and *enforcement*. We all have a role in making our home a safer place for people who walk.



**Best Foot Forward**  
for pedestrian safety



EDUCATE



ENGINEER



ENFORCE

# IT'S NOT JUST THE LAW... IT'S A LIFE.



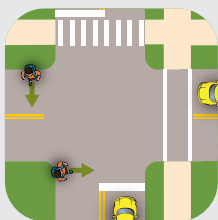
## THE LAW IS CLEAR:

In Florida, drivers must slow down or stop for a pedestrian crossing the road in a crosswalk, even when traffic control signals or yield signs are not present.

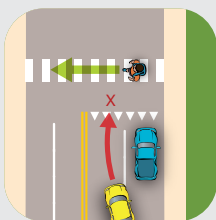
**FAILURE TO YIELD = \$164 + 3 POINTS**  
minimum fine on your license

## FLORIDA DRIVER YIELD LAW

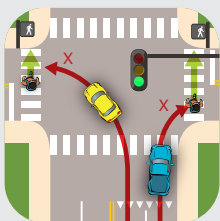
Fla. Stat. § 316.130



Drivers must stop for pedestrians at marked or unmarked intersections and mid-block crosswalks.



Drivers may not overtake and pass vehicles stopped at a crosswalk to permit a pedestrian to cross.



Turning drivers must stop for a pedestrian, with a permitted walk signal, to cross the roadway.



Drivers must come to a complete stop at crosswalks with signs indicating that a full stop is required.

[iYield4peds.org](http://iYield4peds.org)

Best Foot Forward is administered by Bike/Walk Central Florida.

