



MEDIA ADVISORY

November 6, 2020

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Daylight Switch Increases Dangers for Pedestrians

Six local law enforcement agencies to conduct two-day crosswalk enforcement operation in Orange and Osceola, and Seminole Counties

ORLANDO, Fla. – Deputies with the Orange and Osceola County Sheriff’s Offices will join officers from the Orlando, Kissimmee, St. Cloud, and Casselberry Police Departments to conduct the fourth and final crosswalk enforcement operation of this year on Tuesday, November 10 and Wednesday, November 11 starting at 7:30 a.m.

This week was chosen because the number of fatal traffic crashes spike the weeks following the end of daylight saving time, leaving pedestrians most at risk, according to several [national studies](#). That’s a trend the Best Foot Forward Pedestrian Safety Program and local law enforcement agencies are working to reverse.

Operation Best Foot Forward, crosswalk enforcement actions, are part of a greater, comprehensive effort to educate drivers about Florida’s driver yield laws and curb the pattern of aggressive behavior towards pedestrians. During the operation, plainclothes deputies and officers cross the street at marked crosswalks, giving drivers ample time to yield as [Florida law requires](#). Drivers who fail to comply may be issued a warning or a citation starting at \$164 and three points on their license.

NOTE TO EDITORS AND PRODUCERS: Media is invited to *Operation Best Foot Forward* and will have the opportunity to speak to drivers, police officers and pedestrians. Contact Amanda Day, 407-7816-8221 (cell).

[Interactive Google Map of All BFF Crosswalk Locations](#)

Orlando Police Department	Tuesday, November 10	Drivers compliance with law (avg)	Schools & Neighborhoods
Virginia Dr. & N. Bumby Ave.	07:30-09:00 AM	51%	Audubon K8, Baldwin Oaks Academy
458 W. Livingston St.	07:30-09:00 AM	72%	ACE School /UCF Downtown Campus
Livingston St. & Lee Ave.	07:30-09:00 AM	64%	ACE School
Michigan Ave. & Cayman Way	09:30-11:00 AM	13%	Dover Shores ES, Acceleration East HS, Conway ES, Conway MS, Lake George ES
Edgewater Dr. & Shady Ln.	09:30-11:00 AM	66%	Princeton ES, Rock Lake ES, Lake Silver ES, College Park MS, Howard MS

Osceola County Sheriff's Office	Tuesday, November 10	Drivers compliance with law (avg)	Schools & Neighborhoods
N. Doverplum Rd. & San Remo Rd.	07:30-8:15 AM	46%	Boggy Creek ES, Ventura ES, Catalyst Christian Academy
Buenaventura Blvd. & Briarwood Dr.	09:15-10:00 AM	32%	Boggy Creek ES, Ventura ES, Catalyst Christian Academy
3200 Rolling Oaks	10:45-11:30 AM	33%	None
Kissimmee Police Department	Tuesday, November 10	Drivers compliance with law (avg)	Schools & Neighborhoods
S. Thacker Ave & W. Ernest St.	08:00-09:30 AM	24%	Pleasant Hills ES, Thacker Ave. ES, Central Ave. ES, Osceola HS, Main Street HS
Dyer Blvd. & Kensington Ave.	10:00-11:30 AM	37%	Kissimmee ES, Flora Ridge ES, Thacker Ave. ES, Kissimmee MS, Osceola HS, Main Street HS
St. Cloud Police Department	Tuesday, November 10	Drivers compliance with law (avg)	Schools & Neighborhoods
10th St. & Mississippi Ave.	08:15-08:45 AM	54%	St. Cloud MS, Ross Jeffries MS, St. Cloud HS, Michigan Ave ES, Hickory Tree ES
Lakeshore Blvd. & Maryland Ave.	09:00-09:30 AM	71%	St. Cloud MS, Ross Jeffries MS, St. Cloud HS, Michigan Ave ES, Hickory Tree ES
Old Canoe Creek Blvd. & 5th St.	09:45-10:15 AM	71%	Lakeview ES, St Thomas Aquinas, West Side School, Ross E Jefferies ES,

Wednesday, November 11

Orange County Sheriff's Office	Wednesday, Nov. 11	Drivers compliance with law (avg)	Schools & Neighborhoods
Pine Hills Rd. & El Trio Way	09:30-10:30 AM	28%	Pine Hills ES, Rolling Hills ES, Ridgewood Park ES, Hiawassee ES, Robinswood MS, Meadow Brook MS, Evans HS
Alafaya Trail & University Blvd.	09:30-10:30 AM	63%	Riverdale ES, University HS, UCF
Rio Grande Ave. & 40th St.	09:30-10:30 AM	54%	Memory MS, Cataline ES, Luther HS, Pineloch ES, Palmetto ES
Apopka Vineland Rd N. of Lake St. (11947 S Apopka Vineland Rd.)	09:30-10:30 AM	16%	Sand Lake ES
Casselberry Police Department	Wednesday, Nov. 11	Drivers compliance with law (avg)	Schools & Neighborhoods
Button Rd. & Seminola Blvd.	08:30-12:30	28%	Winter Springs ES, Casselberry ES, Milwee MS, Lyman HS

Background on several crosswalk enforcement locations

Michigan Ave. & Cayman Way, City of Orlando

- Five lane road, 35 mph
- Known for drivers speeding
- City of Orlando installed new pavement markings and signage this week

Edgewater Dr. & Shady Ln, City of Orlando

- Low speed road, 30 mph
- City of Orlando recently [removed parking space](#) on Edgewater Dr. to make pedestrians more visible to drivers

Buenaventura Blvd. & Briarwood Dr, Osceola County

- High-speed road, 40 mph
- Poor driver compliance to the driver-yield law
- Previous crosswalk operation, a driver almost struck the plainclothes officer crossing in the crosswalk

N. Doverplum Rd. & San Remo Rd., Osceola County

- High speed road, 45mph
- Osceola County recently added pedestrian-activated signal and flex sticks to stop driver for making right hand turn onto Doverplum Rd.

Pine Hills Rd. & El Trio Way, Orange County

- High speed road, 45mph
- Poor yielding compliance. On average, two out of ten (20%) of drivers comply with the driver-yield law at this location
- Orange County recently added a new pedestrian-activated signal to warn drivers of a pedestrian crossing

Dyer Blvd. & Kensington Ave., City of Kissimmee

- Low speed road, 30 mph
- Located at the Kissimmee trail and close proximity to six schools and the popular Osceola Village

Old Canoe Creek Blvd. & 5th St., City of St. Cloud

- Low speed road, 25 mph
- Located near a tree-covered trail frequently used by pedestrians walking to Walmart

About [Best Foot Forward](#) for Pedestrian Safety Program

The Best Foot Forward for pedestrian safety program is administered by the local non-profit Bike/Walk Central Florida and first launched in Orange County and the City of Orlando in 2012. It expanded to Osceola County, Kissimmee and St. Cloud in 2017 and Seminole County in October 2019. Best Foot Forward is now made up of some 38 coalition partners across Central Florida.

Best Foot Forward was created to reverse the conflict between pedestrians and drivers by focusing on one specific behavior change - getting more drivers to yield for pedestrians at marked crosswalks as [Florida law](#) requires. More than a campaign, Best Foot Forward is a behavior change-based program designed to improve road safety through consistent and persistent education, high-visibility crosswalk enforcement and low-cost engineering at marked crosswalks in close proximity to elementary schools and LYNX bus stops, in urban areas and cross-sections of low and high-speed roads.

Best Foot Forward program progress: 2012-2020

- Operating in three counties, Orange, Osceola and Seminole counties
- More than 9,800 citations and warnings issued since 2012
- 165 crosswalks enforced by law enforcement
- 40 percent increase – average yielding behavior change at those crosswalks being tracked by Best Foot Forward

Covering Orange, Osceola and now Seminole Counties, Best Foot Forward is the largest grassroots coalition focused on pedestrian safety in the nation. Since 2012, when Best Foot Forward was launched, the percentage of drivers yielding to people in marked crosswalks has increased from 17% to more than 58% on roads with a speed limit of 35 mph and lower and 1% to 43% on roads 40 mph and higher.

About Bike/Walk Central Florida, Administers the Best Foot Forward Program

Bike/Walk Central Florida (BWCF) is a 501(c)(3) that promotes walkable and bikeable communities through raising public awareness and advocating for safe, active transportation and recreation. BWCF manages the [Best Foot Forward](#) for pedestrian safety program for its partners in Orange, Osceola and Seminole counties. Best Foot Forward is a behavior change-based program designed to improve road safety through consistent and persistent education, high-visibility enforcement and low-cost engineering at marked crosswalks. Best Foot Forward was launched in Orange County in June 2012. It more recently expanded into Osceola County in 2017 and Seminole County in 2019. Best Foot Forward is one of the largest grassroots programs of its kind in the nation.

BWCF coordinates the Bike5Cities program and its annual bike ride to promote safe bicycling routes and enhanced multi-use trails throughout Central Florida. The organization supports building, expanding and linking regional trails and completing Coast-to-Coast Connector trail. BWCF encourages transportation corridor planning and design by using Complete Streets principles for the benefit of all transportation users. To learn more, go to <http://bikewalkcentralflorida.org/>.

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