



FOR IMMEDIATE RELEASE

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Bike/Walk Central Florida Announces New Executive Director

ORLANDO, Fla. — (April 15, 2020) — Bike/Walk Central Florida (BWCF) is pleased to announce Emily Hanna has been named the new Executive Director of the nonprofit devoted to making walking and biking a safe, accessible option for Central Floridians, no matter where they live or where they're trying to go.

Hanna joins BWCF from the City of Casselberry where she served most recently as the city's Development Services Manager. Hanna succeeds Amanda Day, who held the post for six years, transforming the non-profit's signature program, Best Foot Forward, into the nation's largest, grassroots pedestrian safety coalition focused on changing driver behaviors toward people simply going about their daily lives, walking.

"All of us serving on the Bike/Walk Central Florida Board are thrilled to have Emily lead us in this next stage of growth," Billy Hattaway, Bike/Walk Central Florida Board President, said. "Emily's experience in transportation planning, her devotion to the outdoors and her experience as a change agent are the perfect additions we need to evolve as a regional organization."

Hanna was selected as Executive Director March 23, 2020. Hanna's background in planning and public service is extensive. In addition to working as the City of Casselberry's Development Services Manager, Hanna also served as Casselberry's Chief Planner. She brings experience from Orange County Government where she served as a project coordinator, sustainability coordinator and neighborhood planner. Hanna also serves on six advisory boards, including the Orlando metro section of the American Planning Association (APA) Florida. She's been involved with Bike/Walk Central Florida since 2016, helping to coordinate the Bike 5 Cities initiative, of which Casselberry is a part.

"My goal is to build upon the tremendous momentum of the past six years," Hanna said. "I look forward to working with the board, staff, our passionate volunteers and the broader community to advocate for infrastructure and policies to make our streets safer and more inviting for people walking, biking and driving."

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About Bike/Walk Central Florida and Best Foot Forward

Bike/Walk Central Florida (BWCF) is a 501(c)(3) that promotes walkable and bikeable communities through raising public awareness and advocating for safe, active transportation and recreation.

BWCF manages the *Best Foot Forward* for pedestrian safety program for its partners in Orange, Osceola and Seminole counties. *Best Foot Forward* is a behavior change-based program designed to improve road safety through consistent and persistent education, high-visibility enforcement and low-cost engineering at marked crosswalks. *Best Foot Forward* was launched in Orange County in June 2012. It more recently expanded into Osceola County in 2017 and Seminole County in 2019. *Best Foot Forward* is one of the largest grassroots programs of its kind in the nation.

BWCF coordinates the Bike5Cities program and its annual bike ride to promote safe bicycling routes and enhanced multi-use trails throughout Central Florida. The organization supports building, expanding and linking regional trails and completing Florida's Coast-to-Coast Connector trail. BWCF encourages transportation corridor planning and design by using Complete Streets principles for the benefit of all transportation users.

To learn more, donate or join the cause, go to <http://bikewalkcentralflorida.org/>.

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