



CITY OF
SANFORD
FLORIDA

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Item No. 10.C

CITY COMMISSION MEMORANDUM 19-216
SEPTEMBER 23, AGENDA

TO: Honorable Mayor and Members of the City Commission
PREPARED BY: Jordan Smith, AICP, PP – Senior Planner
SUBMITTED BY: Norton N. Bonaparte, Jr., City Manager
SUBJECT: Best Foot Forward for Pedestrian Safety Program

STRATEGIC PRIORITIES:

- Unify Downtown & the Waterfront
- Promote the City's Distinct Culture
- Update Regulatory Framework
- Redevelop and Revitalize Disadvantaged Communities

SYNOPSIS:

The City's participation in the Best Foot Forward (BFF) for Pedestrian Safety Program, which is a communitywide, grassroots initiative to make walking safer by changing drivers' behavior is requested.

FISCAL/STAFFING STATEMENT:

None.

BACKGROUND:

The BFF Pedestrian Safety Program is a local, grassroots pedestrian safety initiative that combines, enforcement, education and engineering to measure drivers compliance with the pedestrian right-of-way laws. The program was launched in City of Orlando, Orange County Florida and is now expanding to Osceola and Seminole Counties.

BFF is a data-drive, multi-prong approach that combines education, engineering, and enforcement to get more drivers to yield, or stop, for people at crosswalks as Florida law requires. Short-term success is measured by the percentage of drivers yielding to pedestrians in marked crosswalks. The ultimate measure of success, however, will be the reduction of pedestrian deaths and injuries.

Since BFF launched in Orange County in 2012 and Osceola County in 2018, there has been an increase by more than 40 percent of drivers yielding at monitored crosswalks.

On Wednesday, October 2, 2019 BFF will be launching the Best Foot Forward Program in Seminole County. Over the last couple of months BFF has hosted meetings with transportation agencies and planners, traffic engineers, law enforcement officers, health department officials, public school administrators, and safety advocates from MetroPlan Orlando, East Central Regional Planning Council, LYNX, Florida Department of Health, Seminole County, and the cities of

Altamonte Springs, Casselberry, Lake Mary, Longwood, Oviedo and Sanford to discuss how BFF can fit into their plans for safer roads in Seminole County for all users.

LEGAL REVIEW:

No Legal Review required.

RECOMMENDATION:

Staff recommends the City Commission approve Resolution No. 2815, confirming the City of Sanford's participation in the Best Foot Forward for Pedestrian Safety Program.

Additional comments or recommendations may be presented by staff at the meeting.

SUGGESTED MOTION:

"I move to **(approve)** Resolution No. 2815, confirming the City of Sanford's participation in the Best Foot Forward for Pedestrian Safety Program."

Attachments: Resolution 2815

Resolution No. 2815

A resolution of the city commission of the City of Sanford, Florida, confirming the City of Sanford's participation in the best foot forward for pedestrian safety program; providing for conflicts, severability, and effective date.

Whereas, Best Foot Forward (BFF) For Pedestrian Safety program, is a communitywide, grassroots initiative to make walking safer by changing drivers' behavior utilizing a "3E" methodology of low-cost Engineering, high-visibility Enforcement and dynamic public Education, measured by increasing driver yield rates at marked crosswalks; and

Whereas, BFF is a regional coalition of civic leaders, public safety officials, engineers, transportation planners, educators, health care professionals, advocates, local businesses, and concerned citizens whose mission is to reduce pedestrian injuries and deaths; and

Whereas, the coalition recognizes that the Orlando-Kissimmee MSA (Metropolitan Statistical Area) has been designated the number one most dangerous metro area for pedestrians in multiple Dangerous by Design reports published by Smart Growth America, which is a result of our region's history of designing roads for speed and convenience, not walking or biking; and

Whereas, the BFF program complements the City of Sanford's Mobility Element of the 2030 Comprehensive Plan, which shall provide for a safe, convenient multi-modal transportations system.

Now, therefore, be in enacted by the People of the City of Sanford, Florida.

Section 1.

The above recitals are true and incorporated as legislative findings.

Section 2.

The City Commission of the City of Sanford hereby confirms the City shall participate in the BFF coalition as a member. As a member, the City shall appoint a BFF liaison to ensure support and participation of local enforcement agencies and stakeholders; participate in enforcement training; participate in regular coalition meetings; and work with the coalition to establish criteria for locating and monitoring crosswalks. These steps will aid in the goal of increasing driver yield rates at marked crosswalks by changing drivers' behavior and, therefore, creating safer walking conditions.

Section 3.

The City Commission of the City of Sanford hereby confirms the City will work with the coalition to inform the citizenry regarding pedestrian laws, and will provide information to residents and visitors about safe and legal walking and biking techniques. This includes education regarding Chapter 316 of the Florida Statutes, which provides in part that vehicle drivers must yield the right-of-way to a pedestrian crossing within a crosswalk; and a pedestrian crossing a roadway at any point other than a crosswalk must yield the right-of-way to a vehicle.

Section 4. Conflicts.

All Resolutions or parts of Resolutions in conflict with any of the provisions of this Resolution are hereby repealed.

Section 5. Severability.

If any Section or portion of a Section of this Resolution proves to be invalid, unlawful, or unconstitutional, it shall not be held to invalidate or impair the validity, force,

or effect of any other Section or part of this Resolution.

Section 6. Effective Date.

This Resolution shall become effective immediately upon its passage and adoption.

Passed and adopted this 23rd day of September, 2019.

Attest:

**City Commission of the City of
Sanford, Florida**

Traci Houchin, CMC, FCRM
City Clerk

Jeff Triplett
Mayor

Approved as to form and legal sufficiency.

William L. Colbert, City Attorney