Pedestrian Safety Facts



Nationwide

In the United States, a pedestrian is struck by a car every seven minutes. It is estimated that over 5,000 pedestrians are killed and 70,000 pedestrians are injured each year.¹ Pedestrian deaths account, on average, for 18% of all traffic crash fatalities and 3% of all traffic related injuries.²

From 2005 – 2014, more than 46,000 people walking were struck by cars and killed, the equivalent of a jumbo jet full of passengers crashing every month.²

Speed Kills: People struck by cars are more likely to be killed on roads with speeds over 40 mph.

Hit by a vehicle traveling at:





9 out of 10 survive

Florida

In 2016, pedestrian deaths in Florida accounted for 9 percent of the national total. Florida leads the nation in the most deaths per capita, and the total pedestrian fatality rate in Florida is the third highest in the U.S.¹

Five Florida metropolitan areas were ranked as the most dangerous places to walk in the nation.³

- 1) Cape Coral-Ft. Myers
- 2) Palm Bay-Melbourne-Titusville
- 3) Orlando-Kissimmee-Sanford
- 4) Jacksonville
- 5) Deltona-Daytona Beach-Ormond Beach

Florida law is clear

Drivers approaching a pedestrian legally crossing a street at an intersection must yield – slowing substantially or stopping – to allow the pedestrian to cross.

The penalty for failing to yield to a pedestrian in Florida is a minimum fine of \$164 and three (3) points on your driver's license.

Metro Orlando

(Metro Orlando is defined as Osceola, Orange and Seminole counties.)

Metro Orlando nears the top of the list of the most dangerous places for walking because of its high pedestrian fatality rate of 2.6 for 100,000 people, despite only 1.2 percent of the people walking to work.³

On average, three pedestrians are injured every day in Metro Orlando and at least one is killed every week.⁴

The region has made progress with the Pedestrian Danger Index (PDI) dropping 10 points since 2014, moving this region from #1 to #3 as the most dangerous place in the nation for walking.³

Major investments are being made in walking and biking projects aimed at addressing safety and public health. In the next five years, Central Florida will invest \$595 million in the region's pedestrian, bicycle and transit network.⁶

Injury & Fatality Report

884 reported people struck by vehicles in Osceola, Orange and Seminole counties in 2017 – of those, **84** people died.

Orange County	2012	2013	2014	2015	2016	2017
Injuries & Fatalities	571	636	707	655	638	646
Fatalities	40	36	44	39	49	60
Osceola County						
Injuries & Fatalities	90	99	103	145	148	122
Fatalities	2	8	12	14	19	13
Seminole County						
Injuries & Fatalities	118	131	136	137	125	116
Fatalities	5	8	4	6	8	11

¹NHTSA. National Pedestrian Crash Report, 2016

²NHTSA. Traffic Safety Facts, 2016

³ Smart Growth America. Dangerous by Design Report, 2016

⁴ Florida Highway Safety Motor Vehicles

⁵ Federal Highway Safety Administration

⁶MetroPlan Orlando, 2017

⁷Center for Education and Research in Safety

⁸ Center for Urban Transportation, University of South Florida, 2016

In the Numbers

14% of pedestrian fatalities in Florida occur in marked crosswalks.8 As overall traffic crashes rise, Best Foot Forward is working to stop the upward trend by changing behavior and getting drivers to yield for people in crosswalks.

Pedestrian injury is the 3rd leading cause of death nationwide for children 15 and younger.

23% increase in injuries and fatalities in Osceola County since 2013.



Failure = \$166 + to vield



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Osceola County & Cities of Kissimmee and St. Cloud **Progress to Date:**



Osceola County & City of Kissimmee **Crosswalks to Pilot**

- Michigan Avenue & Chris Court
- Broadway & Dakin Avenue
- · Church Street & Dakin Avenue
- Dyer Boulevard & Kennsington Road
- Florida Parkway & Royal Palm Drive
- Hoagland Boulevard & Hideaway Bay
- · S. Thacker Avenue & Ernest Street
- Central Avenue & Hilda Street
- Neptune Road & Martin Luther King Jr. Bouelvard
- N. Thacker Avenue & Kissimmee Trail
- W. Donegan Avenue & Coral Avenue
- Church Street & W. Sproule Avenue
- N. Hoagland Boulevard at the trail (South of McClellan Street)
- 3233 Polynesian Isle Boulevard
- Koa St. & Laurel Avenue
- Simpson Road & Fortune Road
- · S. Doverplum Avenue & San Remo Road
- · Oak Street and Main Street

↓ 35 mph

1 40 mph













































