Reflecting on Results:
Yield Rate Ripple Effect Across Orange County

Drop a stone into a pond and you’ll see the ripples in the water. Ticket drivers for failing to yield and you’ll discover a ripple effect where more drivers slowing down - and even stopping for pedestrians within a two-mile radius.

For Operation Best Foot Forward, not all BFF monitored crosswalks are enforced, yet many yield rates around the county increase following high-visibility enforcement. For example, in August 2014, the Orange County Sheriff’s Office conducted enforcement at International Drive and Austrian Court, just a mere half of a mile from another BFF monitored crosswalk at International Drive and Samoan Court. Following enforcement, both locations showed a spike in driver yield rates ranging from 6% - 8% increases.

Another example is the Waterford Lakes Parkway and Coquina Rock Street crosswalk. OCSO received complaints of motorists speeding and failing to stop for people crossing the street. Therefore, they enforced this crosswalk instead of the BFF monitored crosswalk only a few miles away at Woodbury Road and Mallory Circle. The surprise was that both crosswalk locations experienced increase in drivers yielding.

What helped sustain this ripple effect was the strong emphasis on education, outreach, and media coverage. Throughout the five high-visibility enforcement operations, Operation Best Foot Forward received coverage from five TV stations, two radio stations and five digital print outlets equaling $253,000 in media coverage value and engaging 2,908,751 pro-ped people through BFF’s Facebook, Twitter and Instagram pages.

Local motorists got the message too with the 438 citations – a fine of $164 and 3 points to their driver’s license – and 528 warnings from the Orlando Police Department (OPD) and Orange County Sheriff’s Office (OSCO) for failing to yield to a ped crossing in a marked crosswalk as Florida statute requires.

“Why have we been willing to overlook the damage to our prized reputation as the most visitor-friendly city in the world?”

Linda Chapin,
former Orange County Mayor
Crosswalk Observations

Streets with speed limit 35mph + under

**Orlando**

E Central Blvd. & Lake Ave. 43
Lake Baldwin Ln. & Almond Ave. 44
Mercy Dr. & Kalwit Ln. 45
Virginia Dr. & Orlando Urban Trail 46
E. Rollins St. & Camden Rd. 47
Lake Underhill Rd. & Palmer St. 48

**Orange County**

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Waterford Chase Pkwy. & Oak Chase Dr. 50
7100 Municipal Dr. 51
S. Division Ave. & W. Michigan St. 52
Woodbury Rd. & Mallory Cir. 53
E. Central Blvd. & Lake Ave.

<table>
<thead>
<tr>
<th>Speed</th>
<th>Location Type</th>
<th>Location Type</th>
<th>Location Type</th>
<th>Location Type</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Residential, Commercial</td>
<td>Intersection Type</td>
<td>Unsignalized</td>
<td></td>
</tr>
<tr>
<td># of Lanes</td>
<td>Crosswalk Type</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>Ladder</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Signs &amp; Features</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nearby LYNX Stops</td>
</tr>
<tr>
<td>Grapefruit Lymmo stop at Publix</td>
</tr>
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</table>

<table>
<thead>
<tr>
<th>Area Schools</th>
</tr>
</thead>
<tbody>
<tr>
<td>Edgewater HS, Howard MS, Hillcrest ES</td>
</tr>
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</table>

**Speed Limit 35mph & Under**

**Driver Yield Rates**

<table>
<thead>
<tr>
<th>Round</th>
<th>Yield Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Baseline</td>
<td>78%</td>
</tr>
<tr>
<td>1st Round</td>
<td>84%</td>
</tr>
<tr>
<td>2nd Round</td>
<td>83%</td>
</tr>
<tr>
<td>3rd Round</td>
<td>68%</td>
</tr>
<tr>
<td>4th Round</td>
<td>78%</td>
</tr>
<tr>
<td>5th Round</td>
<td>69%</td>
</tr>
<tr>
<td>6th Round</td>
<td>63%</td>
</tr>
</tbody>
</table>

**Pedestrian traffic ranging from light to moderate all day.**

**Engineering**

**Recommendation:** An advance yield sign and pavement markings would likely lead to further increases in yielding.

**Progress:** Advance yield signs and stop bars added in April 2013, also an in-street sign at the center of the street.

This crosswalk has had a consistent yield rate at this crosswalk since the start of BFF.

**Enforcement**

June 2013 to December 2014

- **Detail**
- **16** Total warnings
- **4** Total citations
Lake Baldwin Ln. & Almond Ave.

**Speed**
- Location Type: Residential, Park

**Intersection Type**
- Unsignalized

**# of Lanes**
- 2

**Crosswalk Type**
- Ladder

**Signs & Features**
- Yield sign
- Pedestrian symbol

**Nearby LYNX Stops**
- None

**Area Schools**
- Winter Park HS, Glenridge MS, Audubon Park

---

<table>
<thead>
<tr>
<th>Speed Limit</th>
<th>Location Type</th>
</tr>
</thead>
<tbody>
<tr>
<td>25</td>
<td>Residential, Park</td>
</tr>
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</table>

**Driver Yield Rates**

<table>
<thead>
<tr>
<th>Round</th>
<th>1st Round</th>
<th>2nd Round</th>
<th>3rd Round</th>
<th>4th Round</th>
<th>5th Round</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yield Rate</td>
<td>59%</td>
<td>67%</td>
<td>77%</td>
<td>61%</td>
<td>70%</td>
</tr>
</tbody>
</table>

**Yield rate rose consistently at this crosswalk.**

**Engineering**

**Progress:** Advance yield signs and stop bars added in March 2013.

**Enforcement**

June 2013 to December 2014

1. Detail
2. Total warnings
3. Total citations
Mercy Dr. & Kalwit Ln.

**Speed & Location Type**
- Speed Limit: 25
- Location Type: Residential

**Intersection Type**
- Unsignalized

**# of Lanes**
- 2

**Crosswalk Type**
- Solid Brick

**Signs & Features**
- Nearby LYNX Stops: Links 20, 25, and 302. Shelters S of crosswalk
- Area Schools: Evans HS, Middlebrook MS, Rock Lake MS

**Driver Yield Rates**

<table>
<thead>
<tr>
<th></th>
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<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Baseline</td>
<td>12%</td>
<td>15%</td>
<td>6%</td>
<td>41%</td>
<td>27%</td>
<td>33%</td>
<td></td>
</tr>
<tr>
<td>1st Round</td>
<td>41%</td>
<td>15%</td>
<td>6%</td>
<td>41%</td>
<td>27%</td>
<td>33%</td>
<td></td>
</tr>
<tr>
<td>2nd Round</td>
<td>41%</td>
<td>15%</td>
<td>6%</td>
<td>41%</td>
<td>27%</td>
<td>33%</td>
<td></td>
</tr>
<tr>
<td>3rd Round</td>
<td>41%</td>
<td>15%</td>
<td>6%</td>
<td>41%</td>
<td>27%</td>
<td>33%</td>
<td></td>
</tr>
<tr>
<td>4th Round</td>
<td>41%</td>
<td>15%</td>
<td>6%</td>
<td>41%</td>
<td>27%</td>
<td>33%</td>
<td></td>
</tr>
<tr>
<td>5th Round</td>
<td>41%</td>
<td>15%</td>
<td>6%</td>
<td>41%</td>
<td>27%</td>
<td>33%</td>
<td></td>
</tr>
</tbody>
</table>

**Constant vehicular traffic and pedestrian activity. High volumes of children.**

**Enforcement**

June 2013 to December 2014

**Details**
- 2 Details
- 42 Total warnings
- 96 Total citations

With combined enforcement operations and targeted education, yield rates increased dramatically in June 2014.
Virginia Dr. & Orlando Urban Trail

### Observations

<table>
<thead>
<tr>
<th>Speed Limit</th>
<th>Location Type</th>
<th>Intersection Type</th>
<th>Crosswalk Type</th>
<th>Signs &amp; Features</th>
</tr>
</thead>
<tbody>
<tr>
<td>30</td>
<td>Shared Use Path, Commercial</td>
<td>Unsignalized</td>
<td>Ladder</td>
<td>Nearby LYNX Stops: None</td>
</tr>
<tr>
<td># of Lanes</td>
<td></td>
<td></td>
<td></td>
<td>Area Schools: Edgewater HS, Ferncreek ES, Howard MS</td>
</tr>
</tbody>
</table>

**Driver Yield Rates**

- **Baseline**: 10/9-10/14, 2013, Yield Rate: 64%
- **1st Round**: 10/28-11/7, 2013, Yield Rate: 71%
- **2nd Round**: 2/6-2/13, 2014, Yield Rate: 51%
- **3rd Round**: 6/4-6/19, 2014, Yield Rate: 58%

**OBSERVATIONS**

- This corridor hosts high volumes of pedestrian and cyclist activity as a trail crossing.

**Engineering**

- **Recommendation**: Would likely benefit from advance stop for pedestrians signs.
- **Progress**: RRFB and pedestrian refuge island preexisting. No engineering improvements made since June 2013.

**Enforcement**

- **June 2013 to June 2014**
  - **Details**: 2
  - **Total warnings**: 5
  - **Total citations**: 12
E. Rollins St. & Camden Rd.

<table>
<thead>
<tr>
<th>Speed Limit</th>
<th>Location Type</th>
<th>Hospital</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>30</strong></td>
<td>Intersection Type</td>
<td>Unsignalized</td>
</tr>
<tr>
<td># of Lanes</td>
<td>Crosswalk Type</td>
<td>2 + turn lanes</td>
</tr>
<tr>
<td>Signs &amp; Features</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Nearby LYNX Stops</td>
<td></td>
<td>None</td>
</tr>
<tr>
<td>Area Schools</td>
<td></td>
<td>Edgewater HS, Lee MS, Fern Creek ES</td>
</tr>
</tbody>
</table>

**Driver Yield Rates**

- Baseline: 10/9 - 10/14, 2013
- 1st Round: 10/28 - 11/7, 2013
- 2nd Round: 2/6 - 2/13, 2014
- 3rd Round: 6/4 - 6/19, 2014
- 4th Round: 8/26 - 9/12, 2014
- 5th Round: 10/13 - 10/20, 2014

**Numerous pedestrian complaints; Pedestrian traffic ranging from light to moderate all day.**

**Engineering**

**Progress:** Two advance yield signs and stop bars added to the gutter pan in April 2014.

**Enforcement**

- June 2013 to December 2014
- **1** Detail
- **5** Total warnings
- **3** Total citations

Construction at this site has added frustration for drivers, contributing to fallen yield rates in 2014.
Lake Underhill Rd. & Palmer St.

Several pedestrian complaints about drivers not yielding.

### Observations

<table>
<thead>
<tr>
<th>Speed</th>
<th>Location Type</th>
<th>Intersection Type</th>
<th># of Lanes</th>
<th>Crosswalk Type</th>
<th>Signs &amp; Features</th>
</tr>
</thead>
<tbody>
<tr>
<td>SPEED LIMIT 35</td>
<td>Residential, Park</td>
<td>Unsignalized</td>
<td>2 + Center Turn Lane</td>
<td>Continental</td>
<td>Nearby LYNX Stops</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Link 6 and 51. Stop E of crosswalk</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Area Schools</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Boone HS, Howard MS, Lake Como ES</td>
</tr>
</tbody>
</table>

### Driver Yield Rates

<table>
<thead>
<tr>
<th></th>
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<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>1st Round</td>
<td>15%</td>
<td>23%</td>
<td>28%</td>
<td>13%</td>
<td>44%</td>
<td>59%</td>
<td></td>
</tr>
<tr>
<td>2nd Round</td>
<td>15%</td>
<td>23%</td>
<td>28%</td>
<td>13%</td>
<td>44%</td>
<td>59%</td>
<td></td>
</tr>
<tr>
<td>3rd Round</td>
<td>15%</td>
<td>23%</td>
<td>28%</td>
<td>13%</td>
<td>44%</td>
<td>59%</td>
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<td>4th Round</td>
<td>15%</td>
<td>23%</td>
<td>28%</td>
<td>13%</td>
<td>44%</td>
<td>59%</td>
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</tr>
<tr>
<td>5th Round</td>
<td>15%</td>
<td>23%</td>
<td>28%</td>
<td>13%</td>
<td>44%</td>
<td>59%</td>
<td></td>
</tr>
</tbody>
</table>

### Engineering

**Progress:** An advance stop for pedestrian sign and a high-emphasis crosswalk were added in June 2015. FDOT is scheduled to install a Rectangular Rapidly Flashing Beacon by early 2016.

### Enforcement

- **June 2013 to December 2014**
  - **3** Details
  - **39** Total warnings
  - **43** Total citations
Mark Twain Blvd. & Recreation Center

**Recommendation:** Would likely benefit from a flasher at this location.

**Progress:** In-street, state law yield to pedestrian sign added in June 2014. Removed due to repetitive maintenance. Will be receiving a flasher at this location over the summer of 2015.

**Enforcement**

Although yield rates were measured at this crosswalk, enforcement was not conducted here because of its proximity to the preschool and the close location of the carpool loop to the crosswalk.
Waterford Chase Pkwy. & Oak Chase Dr.

Low pedestrian activity despite the park’s proximity to the neighborhood.

<table>
<thead>
<tr>
<th>Speed</th>
<th>Location Type</th>
</tr>
</thead>
<tbody>
<tr>
<td>SPEED LIMIT 30</td>
<td>Residential, Park</td>
</tr>
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</table>

<table>
<thead>
<tr>
<th>Intersection Type</th>
<th>Unsignalized</th>
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</table>

<table>
<thead>
<tr>
<th># of Lanes</th>
<th>Crosswalk Type</th>
</tr>
</thead>
<tbody>
<tr>
<td>2 + turn lanes</td>
<td>Continental</td>
</tr>
</tbody>
</table>

**Driver Yield Rates**

<table>
<thead>
<tr>
<th>Speed Location Type</th>
<th>Yield Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>32%</td>
<td>25%</td>
</tr>
<tr>
<td>27%</td>
<td></td>
</tr>
</tbody>
</table>

**Observations**

- **Speed**: 30 mph
- **Location Type**: Residential, Park
- **Intersection Type**: Unsignalized
- **# of Lanes**: 2 + turn lanes
- **Crosswalk Type**: Continental

**Signs & Features**

- Nearby LYNX Stops: None
- Area Schools: Timber Creek HS, Camelot ES, Discovery MS

**Driver Yield Rates**

- Baseline (not collected)
- 1st Round: 10/28-11/7, 2013
- 2nd Round: 2/6-2/13, 2014
- 3rd Round: 6/4-6/19, 2014

**Engineering**

**Recommendation**: With little pedestrian traffic at this location, all recommendations have been met.

**Progress**: Advance yield signs and yield lines installed.

**Enforcement**

Enforcement was conducted close by at Woodbury Rd. and Mallory Cir. where a major school crossing exists.

Poor weather conditions and police presence at this crosswalk prevented the baseline measurement from being taken.
7100 Municipal Dr.

<table>
<thead>
<tr>
<th>Speed Limit</th>
<th>Location Type</th>
<th>Intersection Type</th>
<th># of Lanes</th>
<th>Crosswalk Type</th>
<th>Signs &amp; Features</th>
<th>Nearby LYNX Stops</th>
<th>Area Schools</th>
</tr>
</thead>
<tbody>
<tr>
<td>35</td>
<td>Commercial</td>
<td>Unsignalized</td>
<td>2</td>
<td>Ladder</td>
<td>AHEAD</td>
<td>None</td>
<td>Tangelo Park ES</td>
</tr>
</tbody>
</table>

**Driver Yield Rates**

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>33.7%</td>
<td></td>
<td>61%</td>
<td>88%</td>
<td></td>
</tr>
</tbody>
</table>

**Vehicular traffic and pedestrian activity heavy on weekdays.**

**Engineering**

**Recommendation:** Advance yield lines would likely lead to further increases in yielding.

**Progress:** Advance yield signs installed with an in-street sign in the middle of the crosswalk in spring of 2014.

First round not collected due to very little traffic at chosen audit times like nights and evening. This road is used as a commuter cut-through.

**Enforcement**

There is no convenient place to pull over not complying drivers and therefore this crosswalk is not enforced.
S. Division Ave. & W. Michigan St.

**Recommendation:** An R10-15 Turning Cars Yield to Pedestrians sign hanging at the traffic signal would likely increase yield rates.

**Progress:** A yield sign was placed 150 feet ahead of this crosswalk to warn drivers.

**Enforcement**

No enforcement at this crosswalk due to low auto traffic in the industrial zone.

This was chosen due to a pedestrian complaint. After observations, this crosswalk hosts very little pedestrian activity.

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**This area is located in an industrial zone with low pedestrian activity.**

---

**Speed**

<table>
<thead>
<tr>
<th>Location Type</th>
</tr>
</thead>
<tbody>
<tr>
<td>Commercial, Industrial</td>
</tr>
<tr>
<td><strong>Intersection Type</strong></td>
</tr>
<tr>
<td>Signalized</td>
</tr>
</tbody>
</table>

**# of Lanes**

4 + Slip Lane

**Crosswalk Type**

Ladder

**Signs & Features**

- Nearby LYNX Stops: Link 40
- Area Schools: Boone HS, Pineloch ES

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**Driver Yield Rates**

<table>
<thead>
<tr>
<th></th>
<th></th>
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<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Yield Rate</td>
<td>34%</td>
<td>30%</td>
<td>42%</td>
<td>29.7%</td>
</tr>
</tbody>
</table>

---

**Speed Limit:** 35

**Intersection Type:** Signalized

**# of Lanes:** 4 + Slip Lane

**Crosswalk Type:** Ladder

---

**OBSERVATIONS**

1. **Baseline:** 10/9-10/14, 2013
2. **1st Round:** 10/28-11/7, 2013
3. **2nd Round:** 2/6-2/13, 2014
4. **3rd Round:** 6/4-6/19, 2013
Woodbury Rd. & Mallory Cir.

<table>
<thead>
<tr>
<th>Speed Limit 35</th>
<th>Location Type</th>
<th>Residential, Commercial</th>
</tr>
</thead>
<tbody>
<tr>
<td>Intersection Type</td>
<td>Unsignalized</td>
<td></td>
</tr>
<tr>
<td># of Lanes</td>
<td>Crosswalk Type</td>
<td>2 + Center Turn Lane Continental</td>
</tr>
</tbody>
</table>

Signs & Features

Southbound drivers often speeding as they descend 408 bridge and approach sidewalk.

Engineering

**Recommendation:** Would likely benefit from an advance stop for pedestrians sign on southbound Woodbury Rd. Also would likely benefit from an electronic feedback sign for those drivers coming off the 408 ramp.

**Progress:** No progress since 2013.

Enforcement

**June 2013 to December 2014**

- **3 Details**
- **10 Total warnings**
- **18 Total citations**

Despite a flasher at this location, the driver yield rates remains below 25%.
Crosswalk Observations
Streets with speed limit 40mph + over

Orlando
S. Conway Rd. & Hargill Dr. 55
S. Semoran Blvd. & Curry Ford Rd. 56
W. Colonial Dr. & N. Orange Blossom Tr. 57
Colonial Dr. & I-4 off ramp 58
E. Michigan St. & N. Orange Ave. 59
S. Semoran Blvd. & 408 on ramp 60
N. John Young Pkwy. & Silver Star Rd. 61
Lee Vista Blvd. & Odyssey Middle School 62
Conroy Rd. & Vineland Rd. 63

Orange County
Goldenrod Rd. & Cady Way Trail 64
Forsyth Rd. & Wheeled Coach Industries 65
W. Oak Ridge Rd. & S. Texas Ave. 66
International Dr. & Samoan Ct. 67
International Dr. & Austrian Ct. 68
W. Oak Ridge Rd. & Magic Way 69
Landstar Blvd. & Misley Dr. 70
Landstar Blvd. & Brook Hollow Dr. 71
N. Pine Hills Rd., north of North Ln. 72
**S. Conway Rd. & Hargill Dr.**

<table>
<thead>
<tr>
<th>Speed</th>
<th>Location Type</th>
</tr>
</thead>
<tbody>
<tr>
<td>40</td>
<td>Residential, School</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th># of Lanes</th>
<th>Crosswalk Type</th>
</tr>
</thead>
<tbody>
<tr>
<td>4 + Center Turn Lane</td>
<td>Ladder</td>
</tr>
</tbody>
</table>

**Driver Yield Rates**

<table>
<thead>
<tr>
<th></th>
<th>Baseline</th>
<th>1st Round</th>
<th>2nd Round</th>
<th>3rd Round</th>
<th>4th Round</th>
<th>5th Round</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yield Rate</td>
<td>4%</td>
<td>7%</td>
<td>4%</td>
<td>4%</td>
<td>16%</td>
<td>20%</td>
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<table>
<thead>
<tr>
<th>Speed Limit 40mph &amp; Over</th>
<th>Progress Report June 2013 - Dec 2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Speed Limit 40</td>
<td>3 Details</td>
</tr>
<tr>
<td>Location Type Residential, School</td>
<td>63 Total warnings</td>
</tr>
<tr>
<td>Intersection Type Unsignalized</td>
<td>82 Total citations</td>
</tr>
<tr>
<td># of Lanes 4 + Center Turn Lane</td>
<td>Sparing signage along a high speed road with a mid-block crosswalk is a recipe for low driver yield rates.</td>
</tr>
<tr>
<td>Crosswalk Type Ladder</td>
<td>Engineering: Would likely benefit from an RRFB to draw attention to motorists. Also would likely benefit from the addition of a refuge island for pedestrians with added in street signage.</td>
</tr>
</tbody>
</table>

**Nearby LYNX Stops**

Link 57. Stops NW of crosswalk

**Area Schools**

Boone HS, Howard MS, Dover Shores ES

**The yield rate has been consistently low because of five lanes of traffic and high speeds.**
S. Semoran Blvd. & Curry Ford Rd.

**High pedestrian activity at this intersection at all times throughout the day.**

### Observations

<table>
<thead>
<tr>
<th>Speed Limit</th>
<th>Location Type</th>
<th>Intersection Type</th>
<th># of Lanes</th>
<th>Crosswalk Type</th>
<th>Signs &amp; Features</th>
</tr>
</thead>
<tbody>
<tr>
<td>40</td>
<td>Residential, School</td>
<td>Signalized intersection no signal on slip lane</td>
<td>1 Slip Lane</td>
<td>Ladder</td>
<td>Turning Vehicles, Pedestrian</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Shelter in SW quadrant of intersection</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Area Schools: Boone HS, Colonial HS, Jackson MS, Ventura ES, Dover Shores ES, Englewood ES</td>
</tr>
</tbody>
</table>

#### Enforcement

- **June 2013 to December 2014**
  - **1 Details**
  - **23 Total warnings**
  - **0 Total citations**

#### Engineering

**Recommendation:** Would likely benefit from mimicking the R10-15 signs to the NW and SE corners of the intersection and adding advance stop for pedestrians signs at the slip lane.

**Progress:** After construction was completed at this slip lane, one pedestrian yield sign was added to the gutter pan. Drastic drop in yield rate for June 2014 due to new data collector.
W. Colonial Dr. & N. Orange Blossom Tr.

Yield rate increased with the combination of education and enforcement in this area.

**Engineering**

**Recommendation:** Would likely benefit from the installation of R10-15 signs and adding advance stop for pedestrian signs at the slip lane.

**Progress:** There is no pedestrian signage at this intersection.

Construction will occur to remove the slip lanes.

---

**Enforcement**

June 2013 to December 2014

1. Details
2. Total warnings
3. Total citations
Colonial Dr. & I-4 off ramp

Numerous pedestrian complaints; Pedestrian activity ranging from light to moderate.

<table>
<thead>
<tr>
<th>Speed Limit</th>
<th>Location Type</th>
<th>Intersection Type</th>
</tr>
</thead>
<tbody>
<tr>
<td>SPEED LIMIT 40</td>
<td>Commercial</td>
<td>Signaled</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th># of Lanes</th>
<th>Crosswalk Type</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Slip Lane</td>
<td>Continental</td>
</tr>
</tbody>
</table>

**Driver Yield Rates**

<table>
<thead>
<tr>
<th>Round</th>
<th>Yield Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Baseline 10/9-10/14, 2013</td>
<td>28%</td>
</tr>
<tr>
<td>1st Round 10/28-11/7, 2013</td>
<td>36%</td>
</tr>
<tr>
<td>2nd Round 2/6-2/13, 2014</td>
<td>11%</td>
</tr>
<tr>
<td>3rd Round 6/4-6/13, 2014</td>
<td>33%</td>
</tr>
</tbody>
</table>

**Recommendation:** An advanced stop for pedestrians sign and stop bars would likely lead to further increases in yielding.

**Progress:** No progress has been made.

**Enforcement**

June 2013 to June 2014

1 Details

11 Total warnings

2 Total citations
E. Michigan St. & N. Orange Ave.

<table>
<thead>
<tr>
<th>Speed</th>
<th>Location Type</th>
</tr>
</thead>
<tbody>
<tr>
<td>SPEED LIMIT 40</td>
<td>Commercial</td>
</tr>
<tr>
<td>Intersection Type</td>
<td>Signalized</td>
</tr>
<tr>
<td># of Lanes</td>
<td>Crosswalk Type</td>
</tr>
<tr>
<td>4</td>
<td>Continental</td>
</tr>
</tbody>
</table>

**Pedestrian activity varies throughout the day. It is known as a high crash corridor.**

**Engineering**

**Recommendation:** Would likely benefit from mimicking the R10-15 signs to the NW and SE corners of the intersection.

**Progress:** Right turn on red is no longer legal at this intersection limiting pedestrian and driver conflict points.

For the right and left turning vehicles, drivers often mimic the behavior of the driver in front of them.

**Enforcement**

June 2013 to December 2014

1. Details
2. Total warnings
0. Total citations
S. Semoran Blvd. & 408 on ramp

**Driver Yield Rates**

<table>
<thead>
<tr>
<th>Round</th>
<th>Yield Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Baseline</td>
<td>6%</td>
</tr>
<tr>
<td>1st Round</td>
<td>7%</td>
</tr>
<tr>
<td>2nd Round</td>
<td>3%</td>
</tr>
<tr>
<td>3rd Round</td>
<td>18%</td>
</tr>
</tbody>
</table>

**Observations**

<table>
<thead>
<tr>
<th>Speed</th>
<th>Location Type</th>
</tr>
</thead>
<tbody>
<tr>
<td>Speed Limit 45</td>
<td>Commercial</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Intersection Type</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unsignalized</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th># of Lanes</th>
<th>Crosswalk Type</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Slip Lane</td>
<td>Continental</td>
</tr>
</tbody>
</table>

**Signs & Features**

Nearby LYNX Stops
- Link 41 and 436S. No stops near crosswalk

Area Schools
- Azalea Park ES, Englewood ES

**Engineering**

**Recommendation:** Would likely benefit from a flashing pedestrian sign installed ahead of the crosswalk to warn motorists.

**Progress:** Large pedestrian yield sign added June 2014.

**Enforcement**

June 2013 to June 2014

1. Details
4. Total warnings
7. Total citations

**High pedestrian activity at this intersection throughout the day.**
N. John Young Pkwy. & Silver Star Rd.

**Speed Limit** 40mph & Over

<table>
<thead>
<tr>
<th>Speed</th>
<th>Location Type</th>
</tr>
</thead>
<tbody>
<tr>
<td>SPEED LIMIT 45</td>
<td>Commercial</td>
</tr>
<tr>
<td><strong>Intersection Type</strong></td>
<td>Signalized</td>
</tr>
<tr>
<td><strong># of Lanes</strong></td>
<td><strong>Crosswalk Type</strong></td>
</tr>
<tr>
<td>1 Slip Lane</td>
<td>Continental</td>
</tr>
</tbody>
</table>

**Driver Yield Rates**

<table>
<thead>
<tr>
<th>Yield Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>32%</td>
</tr>
<tr>
<td>23%</td>
</tr>
<tr>
<td>21%</td>
</tr>
<tr>
<td>35%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Speed Location Type</th>
<th>Interim Location Type</th>
<th># of Lanes</th>
<th>Crosswalk Type</th>
</tr>
</thead>
<tbody>
<tr>
<td>SPEED LIMIT 45</td>
<td>Commercial</td>
<td>1 Slip Lane</td>
<td>Continental</td>
</tr>
</tbody>
</table>

- **Signs & Features**
  - Nearby LYNX Stops: Link 25 & 124
  - Area Schools: Evans HS, Lake Silver ES, Meadowbrook MS

**Consistent yield rate at this crosswalk.**

**Engineering**

**Recommendation:** Would likely benefit from the installation of R10-15 signs.

**Progress:** Advance yield for pedestrians lines added to slip lanes.

**Enforcement**

- **June 2013 to June 2014**
  1. Details
  1. Total warnings
  0. Total citations

The enforcement operation at this intersection was stunted due to a broken down semi truck in the right turn lane of the slip lane where BFF monitors.
Lee Vista Blvd. & Odyssey Middle School

<table>
<thead>
<tr>
<th>Speed</th>
<th>Location Type</th>
<th>Driver Yield Rates</th>
</tr>
</thead>
<tbody>
<tr>
<td>SPEED LIMIT 45</td>
<td>Residential, School</td>
<td>Yield Rate</td>
</tr>
<tr>
<td>Intersection Type</td>
<td>Unsignalized</td>
<td>Yield Rate</td>
</tr>
<tr>
<td># of Lanes</td>
<td>Crosswalk Type</td>
<td>N/A 97% 27% 6% 8% 15%</td>
</tr>
<tr>
<td>1 Slip Lane</td>
<td>Ladder</td>
<td>3rd Round 2nd Round 2nd Round 3rd Round 4th Round 5th Round</td>
</tr>
</tbody>
</table>

Signs & Features

Engineering

*Progress:* City of Orlando repainted the crosswalk. Additional countermeasures under study.

Yield rate varies because of crossing guards present during the first round and school was not in session for summer in the third round.

Enforcement

June 2013 to December 2014

Enforcement was attempted, but arrived during school drop-off time, which interfered with the crosswalk detail.

New data collector could not locate the crosswalk. This was prior to the City of Orlando repainting it.
Conroy Rd. & Vineland Rd.

**Engineering**

**Recommendation:** Would likely benefit from the installation of R10-15 signs.

**Progress:** No progress at this crosswalk since 2013.

**Enforcement**

June 2013 to December 2014

1. Details
2. Total warnings
3. Total citations

Crosswalk under construction during fourth round of data collection.

**Speed Limit 40mph & Over**

### Speed Limit 45

**Location Type**
- Commercial

**Intersection Type**
- Signalized

**# of Lanes**
- 1 Slip Lane

**Crosswalk Type**
- Standard

### Signs & Features

**Nearby LYNX Stops**
- Links 28, 436S, and 15.
- Shelter in SW quadrant of intersection

**Area Schools**
- Dr. Phillips HS, Southwest MS

### Driver Yield Rates

<table>
<thead>
<tr>
<th>Round</th>
<th>Yield Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Baseline</td>
<td>26%</td>
</tr>
<tr>
<td>1st Round</td>
<td>18%</td>
</tr>
<tr>
<td>2nd Round</td>
<td>26%</td>
</tr>
<tr>
<td>3rd Round</td>
<td>31%</td>
</tr>
<tr>
<td>4th Round</td>
<td>8%</td>
</tr>
<tr>
<td>5th Round</td>
<td>15%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>10/9 - 10/14, 2013</td>
<td>26%</td>
<td>18%</td>
<td>26%</td>
<td>31%</td>
<td>8%</td>
<td>15%</td>
</tr>
</tbody>
</table>

**Progress Report**

June 2013 - Dec 2014

4 Total warnings
8 Total citations
Goldenrod Rd. & Cady Way Trail

Flashing beacons to be installed at the trail crossing in early 2015.

**Speed**
- Location Type: Park
- Intersection Type: Unsignalized

**# of Lanes**
- Crosswalk Type: Continental

**Signs & Features**

**Nearby LYNX Stops**
- Link 29. Shelter North of trail crossing, and bus stop to south

**Area Schools**
- Aloma ES, Maitland MS, Winter Park HS

<table>
<thead>
<tr>
<th>Speed</th>
<th>Location Type</th>
</tr>
</thead>
<tbody>
<tr>
<td>Speed Limit</td>
<td>Park</td>
</tr>
<tr>
<td>40</td>
<td>Unsignalized</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th># of Lanes</th>
<th>Crosswalk Type</th>
</tr>
</thead>
<tbody>
<tr>
<td>2</td>
<td>Continental</td>
</tr>
</tbody>
</table>

**Driver Yield Rates**

<table>
<thead>
<tr>
<th>Round</th>
<th>Yield Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Baseline</td>
<td>N/A</td>
</tr>
<tr>
<td>1st Round</td>
<td>26%</td>
</tr>
<tr>
<td>2nd Round</td>
<td>60%</td>
</tr>
<tr>
<td>3rd Round</td>
<td>58%</td>
</tr>
<tr>
<td>4th Round</td>
<td>68%</td>
</tr>
<tr>
<td>5th Round</td>
<td>16%</td>
</tr>
</tbody>
</table>

**Engineering**

**Recommendation:** Would likely benefit from the installation of a flasher to draw the attention of motorists.

**Progress:** Yield to pedestrian signs added 150 feet ahead of crosswalk.

**Enforcement**

**June 2013 to December 2014**

This location is not enforced due to insufficient side roads for drivers to be pulled over.

New data collector claimed that not one car yielded for baseline.
Forsyth Rd. & Wheeled Coach Industries

<table>
<thead>
<tr>
<th>Speed</th>
<th>Location Type</th>
<th>Intersection Type</th>
<th># of Lanes</th>
<th>Crosswalk Type</th>
<th>Signs &amp; Features</th>
<th>Nearby LYNX Stops</th>
<th>Area Schools</th>
</tr>
</thead>
<tbody>
<tr>
<td>SPEED LIMIT 40</td>
<td>Commercial</td>
<td>Unsignalized</td>
<td>2 + Center Turn Lane</td>
<td>Zebra</td>
<td>![Stop, Pedestrian Crossing, Handicap Icon]</td>
<td>Link 29. No stops nearby</td>
<td>None</td>
</tr>
</tbody>
</table>

**Speed Limit 40mph & Over Progress Report June 2013 - Dec 2014**

**Yield Rate Varied by Gender of Data Collector.**

<table>
<thead>
<tr>
<th>Driver Yield Rates</th>
<th>Yield Rate</th>
<th>Speed Location Type</th>
<th>Speed Limit</th>
</tr>
</thead>
<tbody>
<tr>
<td>2%</td>
<td>Baseline</td>
<td>10/9-10/14, 2013</td>
<td>40</td>
</tr>
<tr>
<td>6%</td>
<td>1st Round</td>
<td>10/28-11/7, 2013</td>
<td>40</td>
</tr>
<tr>
<td>45%</td>
<td>2nd Round</td>
<td>2/6-3/13, 2014</td>
<td>40</td>
</tr>
<tr>
<td>28%</td>
<td>3rd Round</td>
<td>6/4-6/19, 2014</td>
<td>40</td>
</tr>
</tbody>
</table>

**Engineering**

**Recommendation:** Would likely benefit from an Electronic Feedback sign to remind motorists of their speed.

**Progress:** Flashers, advance stop for pedestrians sign and stop bars existing.

**Enforcement**

June 2013 to June 2014

With very few side streets, this location is difficult to enforce.
W. Oak Ridge Rd. & S. Texas Ave.

<table>
<thead>
<tr>
<th>Speed</th>
<th>Location Type</th>
<th>Intersection Type</th>
<th># of Lanes</th>
<th>Crosswalk Type</th>
</tr>
</thead>
<tbody>
<tr>
<td>40</td>
<td>Commercial, Residential</td>
<td>Unsignalized</td>
<td>2 + Center Turn Lane</td>
<td>Ladder</td>
</tr>
</tbody>
</table>

**Signs & Features**

- [Signs & Features Image]
- Nearby LYNX Stops
  - Links 8, 42, 57, 304 & 305. Stop in SE Quad, Shelter in NE Quad.
- Area Schools
  - Palmetto ES, Westridge MS, Oak Ridge HS

**Driver Yield Rates**

<table>
<thead>
<tr>
<th>Round</th>
<th>Yield Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Baseline</td>
<td>4%</td>
</tr>
<tr>
<td>1st Round</td>
<td>10%</td>
</tr>
<tr>
<td>2nd Round</td>
<td>19%</td>
</tr>
<tr>
<td>3rd Round</td>
<td>13%</td>
</tr>
<tr>
<td>4th Round</td>
<td>13%</td>
</tr>
<tr>
<td>5th Round</td>
<td>23%</td>
</tr>
</tbody>
</table>

**Engineer Recommendation:**

Would likely benefit from advance stop lines with stop bars.

**Progress:**

Orange County engineering plans to replace advance yield sign with advance stop sign and stop bars in August 2014.

**Enforcement**

- June 2013 to December 2014
- 2 Details
- 5 Total warnings
- 24 Total citations

**High pedestrian activity throughout the day.**
## International Dr. & Samoan Ct.

### Engineering

**Recommendation:** Would likely benefit from RRFBs added to this portion of International Dr.

**Progress:** Refuge island and pedestrian signs existing.

### Enforcement

**June 2013 to June 2014**

Enforcement conducted 1/2 mile away at International Drive and Austrian Ct. Great example of the ripple effect.

First round of data collection taken at incorrect mid-block crosswalk.

### Speed Limit 40mph & Over

<table>
<thead>
<tr>
<th>Speed Limit</th>
<th>Commercial</th>
</tr>
</thead>
</table>

| Intersection Type | Unsignalized |

<table>
<thead>
<tr>
<th># of Lanes</th>
<th>Crosswalk Type</th>
</tr>
</thead>
<tbody>
<tr>
<td>4 + R &amp; L Turn Lanes</td>
<td>Continental</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Signs &amp; Features</th>
</tr>
</thead>
<tbody>
<tr>
<td><img src="image" alt="Pedestrian Sign with RRFB" /></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Nearby LYNX Stops</th>
</tr>
</thead>
<tbody>
<tr>
<td>Links 8, 38 &amp; 42. Stops in both directions north of parking garage, and NB in front of Copper Canyon.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Area Schools</th>
</tr>
</thead>
<tbody>
<tr>
<td>Freedom HS, Tangelo Park ES, Westridge MS</td>
</tr>
</tbody>
</table>

### Driver Yield Rates

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>N/A</td>
<td>8%</td>
<td>11%</td>
<td>18%</td>
<td></td>
</tr>
</tbody>
</table>

---

**Four RRFB’s added to International Drive in June 2014.**
International Dr. & Austrian Ct.

**High volume of pedestrian activity throughout the day. Popular tourist area.**

<table>
<thead>
<tr>
<th>Speed</th>
<th>Location Type</th>
<th>Intersection Type</th>
<th># of Lanes</th>
<th>Crosswalk Type</th>
<th>Signs &amp; Features</th>
</tr>
</thead>
</table>
| SPEED LIMIT 40 | Commercial | Unsignalized | 4 + R & L Turn Lanes | Ladder | Nearby LYNX Stops  
Link 8, 38 & 42. Stops along International  
Area Schools  
Dr. Phillips HS, Southwest MS, Dr. Phillips ES |

**Driver Yield Rates**

<table>
<thead>
<tr>
<th>Yield Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>18%</td>
</tr>
<tr>
<td>12%</td>
</tr>
<tr>
<td>8%</td>
</tr>
<tr>
<td>15%</td>
</tr>
<tr>
<td>16%</td>
</tr>
<tr>
<td>15%</td>
</tr>
</tbody>
</table>

**Engineering**

**Recommendation:** Low cost engineering recommendations have been met.

**Progress:** Refuge Island previously existing. RRFB added June 2014.

**Enforcement**

June 2013 to December 2014

- **5 Details**
- **26 Total warnings**
- **80 Total citations**
W. Oak Ridge Rd. & Magic Way

<table>
<thead>
<tr>
<th>Speed</th>
<th>Location Type</th>
</tr>
</thead>
<tbody>
<tr>
<td>SPEED LIMIT 40</td>
<td>Commercial</td>
</tr>
<tr>
<td>Intersection Type</td>
<td>Unsignalized</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th># of Lanes</th>
<th>Crosswalk Type</th>
</tr>
</thead>
<tbody>
<tr>
<td>4 + Center Turn Lane</td>
<td>Ladder</td>
</tr>
</tbody>
</table>

**Signs & Features**

- [Pedestrian Ahead] icon
- [Pedestrian Crossing] icon
- [Traffic Light] icon
- [Handicap] icon

**Nearby LYNX Stops**

Links 8, 42, 304 & 305. Shelters in both directions east of Magic Way

**Area Schools**

Sadler ES, Westridge MS

**Engineering**

**Recommendation:** An advance stop for pedestrians sign with stop bars would likely lead to further increases in yielding.

**Progress:** No progress at this crosswalk since June 2013.

Yield rate stayed consistent at this crosswalk as engineering has stayed consistent.

**Enforcement**

June 2013 to June 2014

Enforcement conducted at this crosswalk in 2012. Now enforcement takes place at Oak Ridge Rd. and Texas Ave.
Landstar Blvd. & Misley Dr.

The yield rate varies due to unpredictable driver behavior, rural, high-speed corridors see a fluctuation in yield rates on a high-speed corridor.

**Engineering**

**Recommendation:** Would likely benefit from the installation of a flasher to draw the attention of motorists.

**Progress:** Advance stop for pedestrians signs and stop bars installed.

**Enforcement**

June 2013 to June 2014

Difficult for enforcement due to a curbing road with little visibility from the juxtaposed side streets.
Landstar Blvd. & Brook Hollow Dr.

<table>
<thead>
<tr>
<th>Speed Limit 45</th>
<th>Location Type</th>
<th>Intersection Type</th>
<th># of Lanes</th>
<th>Crosswalk Type</th>
<th>Signs &amp; Features</th>
<th>Nearby LYNX Stops</th>
<th>Area Schools</th>
</tr>
</thead>
<tbody>
<tr>
<td>45 mph</td>
<td>Residential</td>
<td>Unsignalized</td>
<td>4 Lanes</td>
<td>Ladder</td>
<td>Pedestrian signs</td>
<td>None</td>
<td>Oakshire ES, Meadowwood MS</td>
</tr>
</tbody>
</table>

**This high-speed, residential corridor hosts low pedestrian activity and creates unpredictable driver behavior.**

### Engineering

**Recommendation:** Would likely benefit from the installation of a flasher to draw the attention of motorists.

**Progress:** Advance stop for pedestrians signs and stop bars installed.

### Enforcement

**Progress Report June 2013 - Dec 2014**

<table>
<thead>
<tr>
<th>Round</th>
<th>Yield Rate</th>
<th>Date Range</th>
</tr>
</thead>
<tbody>
<tr>
<td>Baseline</td>
<td>13%</td>
<td>10/9 - 10/14, 2013</td>
</tr>
<tr>
<td>1st Round</td>
<td>21%</td>
<td>10/18 - 11/7, 2013</td>
</tr>
<tr>
<td>2nd Round</td>
<td>2%</td>
<td>9/6 - 9/12, 2014</td>
</tr>
<tr>
<td>3rd Round</td>
<td>9%</td>
<td>8/26 - 9/12, 2014</td>
</tr>
<tr>
<td>4th Round</td>
<td>8%</td>
<td>10/13 - 10/19, 2014</td>
</tr>
<tr>
<td>5th Round</td>
<td>13%</td>
<td>6/4 - 6/10, 2014</td>
</tr>
</tbody>
</table>

**June 2013 to December 2014**

No enforcement at this location because of the difficulty of pulling over drivers.
N. Pine Hills Rd., north of North Ln.

<table>
<thead>
<tr>
<th>Speed</th>
<th>Location Type</th>
<th>Intersection Type</th>
<th># of Lanes</th>
<th>Crosswalk Type</th>
</tr>
</thead>
<tbody>
<tr>
<td>LIMIT</td>
<td>Commercial, School Zone</td>
<td>Unsignalized</td>
<td>4 + Center Turn Lanes</td>
<td>Ladder</td>
</tr>
</tbody>
</table>

**Signs & Features**

- AHEAD
- Near LYNX Stops: Links 9, 43 & 302. Shelter in SE Quad.
- Area Schools: Rolling Hills ES, Meadow Brook MS, Evans HS

**Driver Yield Rates**

- **Baseline** (10/9 - 10/14, 2013)
- **1st Round** (10/28 - 11/7, 2013)
- **2nd Round** (2/6 - 2/13, 2014)
- **3rd Round** (6/4 - 6/19, 2014)
- **4th Round** (8/26 - 9/12, 2014)
- **5th Round** (10/13 - 10/20, 2014)

- Yield Rate: 4%, 11%, 7%, 25%, 23%, 19%

**Additional signage added in May 2014 resulted in increase in driver yield rate.**

**Engineering**

- **Recommendation:** Would likely benefit from advance stop for pedestrians signs and stop bars.
- **Progress:** Refuge Island previously existing. Pedestrian signs include: Refuge Island and crosswalk sign at crosswalk. Advance stop signs and stop bars added in summer 2014.

**Enforcement**

- **June 2013 to December 2014**
  - 3 Details
  - 18 Total warnings
  - 34 Total citations
Thank You, MetroPlan Orlando

- Founding partner and financial supporter of BFF
- Bike/Ped Advisory Committee
- Transportation Survey
- Prioritize funding for bike/ped projects
- Ped safety programs: 2015 legislative priority
- Signal Four Analytics – crash database & analysis
- Bike/Ped counts & crash typing
- Teach-Ins – present to Middle and High Schools
- MetroPlan Orlando Board supports BFF desire to expand into surrounding counties
- 2040 Long Range Transportation Plan Includes BFF
- Hosts BFF Steering Committee meetings
- Social media engagement; Invitations to partner at community events

Harry Barley, Executive Director, MetroPlan Orlando, voicing his support for BFF at the launch in 2012.
“As a Community, We’re Witnessing the First Act of Change. Pedestrian Rights are Becoming a part of the Conversation.”
—Lisa Portelli, Program Director, Winter Park Health Foundation

Thank You, Winter Park Health Foundation

✓ Founding partner and financial supporter of BFF
✓ Civility Research Study: drivers, cyclists, and walkers
✓ Walk and Bike Workshops, Walk with a Doc, Walk N’ Talk, WP Walks, Maitland Walks, Eatonville Walks, and the Walk90 Challenge
✓ Walk n’ Roll collaboration to encourage children to bike and walk to school at 10 different schools
✓ Healthy Eatonville Place, where residents can come for health and wellness
✓ Healthy Central Florida, funded by WPHF and Florida Hospital, invitation to events and donations of pedometers; Collaboration on newsletters
✓ Social media engagement

BFF Coalition Partners
Triple “E” Role in Making Streets Safer & Walkable

Progress Report
June 2013 - Dec 2014
Stop for Pedestrians. It’s Not just the Law, it’s a Life.”
—Orange County Mayor Teresa Jacobs

Thank You, Orange County Government & City of Orlando

- Founding partners and financial supporter of BFF
- Pedestrian enhancements-International Drive
- SunRail Sand Lake Station Study w/ FDOT
- Commitment to pedestrian improvements near school zones
- Ongoing engineering repairs and pedestrian safety upgrades of crosswalks
- SunRail’s last mile: connectivity & access
- Making pedestrians a priority in the development of Downtown Orlando
- Bike Share Program
- 22 miles of planned sidewalks
- ADA compliance / new and existing sidewalks
- Installation of audible signals
- Plans to connect Orlando Urban Trail to Gertrude’s Walk
- Assistance in BFF outreach via Orange County Neighborhood Preservation & Revitalization Division
- County Commissioners: BFF invitations to events, workshops, & newsletter awareness
- BFF Volunteer Advisory Team members
- BFF PSA videos (production and broadcast) with Orlando Police Department
- Downtown Development Board, CRA
- City Council Officials: invitations to events

BFF Coalition Partners
Triple “E” Role in Making Streets Safer & Walkable
Thank You, OCSO & OPD

- Enforcement of Florida’s Ped/Driver Yield Laws
- Issued over 5,100 Citations + Warnings
- OPD bicycle officers downtown
- Pedestrian enforcement

**Best Foot Forward**

- Operation Best Foot Forward Media Coverage (worth $600,000+)
- School Crossing Guards: Data collectors and BFF presents to new crossing guards each year
- OCSO: Social Media engagement
- OPD: Financial support in 2013

“This is the most dangerous thing I’ll do all week.”

—Orange County Sheriff’s Officer who was walking in a marked crosswalk.

**BFF Coalition Partners**

Triple “E” Role in Making Streets Safer & Walkable
“Education is the Most Powerful Weapon Which You Can Use to Change the World.”
—Nelson Mandela

Thank You, Orange County Public Schools

✓ SafeWalk Program / OCPS Safety, Fire and Health Compliance Department
✓ Walking audits near new schools and/or near high pedestrian activity; Safe Routes to School
✓ OCPS School Board adopted WalkSafe curriculum – now a resource to be integrated into k-2 PE classes
✓ Walk n’ Roll in ten Winter Park consortium schools
✓ Walking School Bus

Best Foot Forward
✓ Partner via media/press on back to school week, International Walk to School Day
✓ Operation Best Foot Forward enforces weeks of back to school and end of school
✓ Annual WalkSafe Poster Contest and student award winners
✓ OCPS schools: BFF invitation to speak at Dommerich Elementary School PTA
✓ BFF volunteers work with schools: Bike and Walk to School

BFF Coalition Partners
Triple “E” Role in Making Streets Safer & Walkable

"Education is the Most Powerful Weapon Which You Can Use to Change the World.”
—Nelson Mandela
“Central Florida has the dubious honor of one of the highest pedestrian injury rates in the country. We’re here to help stop that.”

—Dr. John T. Promes, Trauma Medical Director for Orlando Regional Medical Center

Thank You, Orlando Health
✓ Prevention is part of mission
✓ Pedestrian crash first responders
✓ Commitment of Dr. John Promes, Trauma Medical Director for Orlando Regional Medical Center
✓ Crash data analysis received monthly
✓ Orlando Health’s media, community outreach and trauma team: partner on stories and invitations to events
✓ Meeting space for BWCF
✓ In-Kind support: 2012/2013 flyers

BFF Coalition Partners
Triple “E” Role in Making Streets Safer & Walkable

Progress Report
June 2013 - Dec 2014
**Lynx at the Transportation Fair at Eola Park Centre**

**Thank You, LYNX**
- Bus driver training of pedestrian and driver yield law
- State Road 50/ UCF Connector Alternatives Analysis
- New Grapefruit Lymmo Line and the Lime Line now under construction
- Placed 600 “I Yield For Peds” bumper stickers on Lynx buses
- Invitations to events – LYNXAPALOOZA and SunRail

**Every Bus Stop is a Crosswalk.**

**BFF Coalition Partners**
Triple “E” Role in Making Streets Safer & Walkable
“Lives Are at Stake. Together, We’re Working like There’s Not A Minute to Waste.”

—Billy Hattaway, FDOT District 1 Secretary

Thank You, FDOT

✓ Statewide bicycle pedestrian coordinators
✓ Pedestrian and Bicycle Safety Coalition
✓ Florida’s first Pedestrian/Bicycle Strategic Safety Plan (PBSSP)
✓ Alert Today & Alive Tomorrow statewide media campaign
✓ Complete streets policy adoption
✓ Roadway safety audit trainings for FDOT and local agencies
✓ reThink Your Commute
✓ OPD overtime grant for high-visibility enforcement
✓ Financial: 402 Federal Safety Grant awarded to BFF in 2013

FDOT District 1 Secretary and BWCF Board Chairman, Billy Hattaway, interviewed by NPR reporter, Greg Allen.
“If You Want to Innovate, To Change an Enterprise or a Society, It Takes People Willing to do What’s Not Expected.”
—Jean Riboud

Bike/Walk Central Florida (BWCF)

✓ Manages, administers, operates Best Foot Forward program among the coalition partners
✓ Evaluating, measuring, and tracking progress
✓ Responsible for all communications – traditional and nontraditional (social and web) media, newsletters, presentations/workshops, trainings, data reporting, community, etc.
✓ Normalizing biking and walking in Orange County

BWCF Programs
✓ Best Foot Forward
✓ Coast to Coast Trails
✓ Complete Streets

BFF Coalition Partners
Triple “E” Role in Making Streets Safer & Walkable